



CLAYTON CENTURY
FOUNDATION

enriching our community

**Clayton Century Foundation
Board of Directors Meeting Minutes**

**Wednesday, November 16, 2011
Husch Law Offices
7:00 pm**

Attendees: Gary Feder, Bev Wagner, Elizabeth Robb, Lee Hanson, Dan Human, Cynthia Garnholz, Gary Krosch, Bob Paster, John McCormick, Steven Rosenblum, Sally Cohn, Jill Fisher, Ben Uchitelle, Judy Goodman
Guests: JJ Flotken, Sarah Melinger
Staff: Eric Gruenenfelder – Superintendent of Recreation, Sarah Umlauf – Community Resource Coordinator, Brie Cella – Development Coordinator

1. Call to Order
Gary Feder called the meeting to order at 7:04 pm.
2. Approve July 27, 2011 Minutes
The July minutes were approved as submitted.
3. Financial Report
Gary Krosch pointed out that while corporate gifts to the Foundation were on the way up; individual gifts were not as successful. The attention of the organization is being refocused on increasing annual funds with the establishment of the Annual Fund Committee chaired by JJ Flotken.

Eric Gruenenfelder presented an end-of-year report.
4. Development Report
Ken Goldman distributed a handout summarizing Major Gifts committed to the CCF. While it is not included in the handout due to the lack of a signed

agreement, the group is confident that Centene Charitable Foundation will support the sculpture commission for Shaw Park's Century Garden.

The CCF is currently working on finalizing an agreement with Enterprise Holdings and is close to officially announcing a significant gift.

JJ Flotken noted that the Annual Fund Committee listened to the concerns of the board regarding their initial budget for an annual fund appeal. The group reduced the scope of the appeal and focused their resources on an end-of-year push for annual contributions. A mailer was sent to every Clayton household and board members are asked to send personal postcards to assist in the appeal.

Sarah Melinger reported on the need to reach the community in face-to-face scenarios. The Annual Fund Committee is recommending that CCF Board Members host small gatherings at their homes for friends and neighbors in order to increase support for the CCF. Sarah Melinger and staff have developed Party-to-Go instructions that will help in the planning of these gatherings. The committee would like to see at least 2 to 3 parties in the first quarter of 2012.

All That Glitters is approaching. Kim Tucci of Tucci and Fresta and Pasta House will be supplying the catering services for the event.

5. CCF Arts Report

Bev reported that since the last meeting of the CCF Board of Directors, the four final artists made their site visits to Clayton and CCF Arts hosted two receptions during their stays. The artists will be returning on December 12th to make their final presentations. The presentations will take place from 5:00 pm to 7:30 pm at Centene Auditorium. All Board members are invited and may choose to bring their spouses. RSVPs are required to attend. On the Friday following the presentations, the CCF Arts Selection Panel will meet to make their final selection.

Ben Uchitelle suggested inviting representatives from Cultural Festivals to the artists' presentations.

6. CCF Parks Report

This time of the year is quiet for CCF Parks and therefore, the group does not have the need to make a report.

7. CCF History Report

CCF History continues with its successful Lecture Series and there will be a presentation by Esley Hamilton on November 17th at 7:00 pm at the Center of Clayton. The annual Hanley House Candlelight Tour will take place on December 15th. Board Members are encouraged to attend these programs.

CCF History continues to work on the details of a Trivia Night to be hosted on either February 11th or February 25th. The group hopes to have the chance to present final details to the group soon.

CCF History will be developing travelling exhibits for 2013 to celebrate the Centennial. CCF History will also look into the possibility of creating modular displays that could be available for private viewing. CCF History continues to seek out permanent space for its collections and is currently reviewing possible space at the High School and City Hall.

8. New Business

The group reviewed a memo presented by the nominating committee including the slate of officers and new board members. The group will vote on the slate of officers and new members at the January board meeting.

Also introduced and voted on in January is the recommendation to increase the maximum number of board members.

On January 17, 2012 from 5:30 pm to 7:00 pm, a forum on the Centennial Celebration will be held and moderated by Charlie Brennan. All are invited to attend. The Centennial will use existing programs and events to celebrate the year by "centennializing" them. A special logo will be developed. The celebration committee is developing exciting new ideas such as a special party in December at the new Police Headquarters and a concert featuring the Symphony orchestra.

The group noted the opportunities for planning programs leading up to the Centennial such as the Fall 2012 release of the new Clayton history book, and the Police Station could be available for All That Glitters in 2012.

Eric Gruenenfelder delivered a presentation on the Ice Rink and updated the CCF Board on the studies that have been executed to date.

9. Next Meeting

The next meeting will be Wednesday, January 25th, 2012 at 7pm at Husch.

10. Adjourn

Meeting adjourned at 8:45 pm.

Minutes submitted by Sarah Umlauf.